

BrowseAloud ... look, click, listen



Making Websites Talk ... Lets Accessibility Speak for Itself

BrowseAloud was designed to adhere to the Section 508 accessibility standards and makes websites accessible to the 40% of the population who require reading support.

This includes those with:

- ⊙ Literacy Difficulties
- ⊙ Mild Visual Impairments
- ⊙ Dyslexia
- ⊙ English as a Second Language

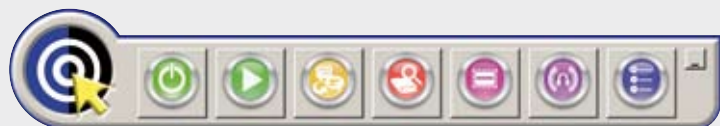
BrowseAloud works by reading website content aloud in a human-sounding voice at no cost to the website visitor and zero implementation for the website owner.

What's New:

- ⊙ Floating Toolbar
- ⊙ Dictionary
- ⊙ Translation Tool
- ⊙ Screen Masking
- ⊙ MP3 Maker

Continued Features Include:

- ⊙ High Quality Voices
- ⊙ Dual Color Highlighting
- ⊙ Text Magnification Tool
- ⊙ PDF & Word Reading
- ⊙ International Languages



Free Trial

Email: freetrial@browsealoud.com **Web:** www.browsealoud.com

Website Owners

Choose BrowseAloud to:

- ⊙ Reach a wider audience
- ⊙ Reduce barriers on the web
- ⊙ Improve your web accessibility
- ⊙ Help comply with legal obligations
- ⊙ Demonstrate corporate social responsibility

Implementation:

- ⊙ No website changes
- ⊙ Virtual implementation
- ⊙ Client-side technology
- ⊙ Zero website downtime

VPAT

BrowseAloud was designed to adhere to the Section 508 accessibility standards and is categorized under section 1194.21 Software Applications and Operating Systems. Developed by industry and government, the VPAT (Voluntary Product Accessibility Template) demonstrates how BrowseAloud meets the standards in Section 508.

“Riverside tries very hard to ensure that all of our web pages are ADA and Section 508 compliant, as we have many disabled residents. With BrowseAloud, our residents have the ability to get at the information they need easily. We love it!”

Steve Reneker,
Chief Information Officer,
City of Riverside, CA

BrowseAloud Toolbar



BrowseAloud was designed to adhere to the Section 508 accessibility standards and makes websites accessible to the 40% of the population who require reading support. This includes those with:

- ⊙ **Learning Difficulties such as Dyslexia** – who may have difficulty processing written information
- ⊙ **Mild Visual Impairments** – who often find the font size too small or have difficulty distinguishing one color from another
- ⊙ **Older Adults** – who may experience cognitive decline such as weakening of memory and attention
- ⊙ **English as a Second Language** – who don't fully understand English and want to learn

The reading support provided by BrowseAloud goes beyond simply reading online content out loud. BrowseAloud includes features such as dual color highlighting, text magnification, a dictionary, a translator, an MP3 maker, and screen masking. All features and options are accessed from an easy to use, floating toolbar.



HOVER HIGHLIGHTING

Move the mouse pointer over text to hear it read aloud. Highlighting words as they are spoken provides audio/visual reinforcement that improves word recognition and comprehension.



TEXT SELECTION

Select specific text to hear it read aloud. This feature allows users to select the exact text they wish to hear read aloud.



TRANSLATOR

Translate word-for-word between each of five languages: English, French, German, Italian and Spanish. Translations are read aloud in the corresponding languages, improving word recognition, pronunciation and comprehension.



DICTIONARY

Look up accurate definitions from an updated database of words and definitions. Website owners can add words and definitions to this dictionary for their own website.



SCREEN MASKING

Alter the appearance of the screen by adding a combination of selectable color filters to either the whole screen with a letterbox reading window or with an 'electronic ruler'. This masking feature can benefit those with certain visual impairments and learning difficulties.



MP3 MAKER

Website Owners can make MP3 files to host and stream directly from their website. Website Visitors can convert any online text to MP3 and listen on the move.



Website Visitors

Why Use BrowseAloud:

- ⊙ Reads online content aloud
- ⊙ Improves word recognition
- ⊙ Aids reading comprehension
- ⊙ Enhances concentration
- ⊙ Helps with pronunciation of words

Free Support:

- ⊙ Telephone technical support
- ⊙ Online video tours
- ⊙ Online user guides

“North Port is an incredibly diverse community, and we are committed to making sure that everyone has equal access to our services. We hope that people who may have had difficulties using our website before will now find that BrowseAloud makes a big difference.”

Erin Bryce,
Community Outreach Manager,
City of North Port, FL

“Adding BrowseAloud to the City of Arlington’s website is part of our continuing effort to provide open and accessible government to every one of our residents – including those who have difficulty seeing or reading.”

Louis Carr, Jr.,
Chief Information Officer,
City of Arlington, TX



Consider the Facts:

- ⊙ 40% of adult Americans have trouble reading and writing.¹
- ⊙ 40-44 million Americans function at the lowest literacy rate.²
- ⊙ 47 million U.S. residents aged 5 or older speak a language other than English at home.¹
- ⊙ Mild visual impairments affect 8.3 million Americans of all ages.³
- ⊙ Over 3 million Americans have dyslexia.⁴

¹ U.S. Census Bureau

² National Adult Literacy Survey

³ Lighthouse International

⁴ EricDigests.org

Legal Obligations & Social Responsibility:

- ⊙ **Americans with Disabilities Act (ADA)** dictates that the employer must provide 'reasonable accommodation' for employees regardless of disability.
- ⊙ **Section 508 of the Rehabilitation Act** states that regardless of medium, government must ensure that disabled federal employees and members of the public have the same accessibility as non-disabled members. Where accessibility is not present, government is directed to provide alternative means.
- ⊙ **Section 504 of the Rehabilitation Act** states that government must ensure that 'no individual with a disability in the United States shall... be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance or under any program or activity conducted by an Executive agency or by the United States Postal Service.'



System Requirements:

Operating Systems:

Windows 7, Vista, XP

Pentium Processor 800MHz + upwards

Sound Card + Speakers

15MB Free Disk Space

Recommended Browsers:

Internet Explorer 6, 7 or 8, Firefox 3.5

For PDFs: Acrobat Reader 9



Free Trial

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Web: www.browsealoud.com