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## *News Release*

### FOR IMMEDIATE RELEASE

#### Texthelp Systems Announces Read&Write 3 GOLD for Mac

*Latest release provides custom voices, floating toolbar, and powerful new features to help all readers and writers succeed*

**Woburn, MA, May 15, 2009** — Texthelp Systems, award-winning software publisher, today announced the newest release of *Read&Write GOLD for Mac*, literacy support software for individuals with reading and writing difficulties, learning disabilities, and who are English Language Learners. Read&Write 3 GOLD for Mac works with familiar Apple Macintosh applications, including Microsoft Word, Safari, and Adobe Reader, giving students access to the support tools they need while working alongside their peers in the classroom using mainstream software programs.

Read&Write 3 GOLD for Mac provides support for the variety of learning styles found in today's classrooms. The exciting new features and enhancements in Version 3 include: Floating Toolbar, Custom Text-to-Speech Voices, Online Graphic Organizer, Online Translator, and ABBYY FineReader for Scanning.

*"Read&Write 3 GOLD for Mac gives Apple Mac users access to powerful support features such as custom text-to-speech voices created specifically for Texthelp, an online graphic organizer for visual learners, and an online translator to help ELL students. With the addition of these features along with the floating toolbar, Read&Write 3 GOLD for Mac makes learning even more accessible and helps all students be successful in and out of the classroom",* said Jack Dolan, President, Texthelp Systems Inc.

#### **New features in Read&Write 3 GOLD for Mac include:**

- **Floating Toolbar** – Customizable floating toolbar works directly with Microsoft Word for Mac 2008 and Safari. Users can add or remove features allowing it to be as comprehensive or as simple as they wish.
- **Custom Text-to-Speech Voices** – Read text aloud, including Word documents, PDF files, and websites, with custom, natural sounding male and female voices developed especially for Texthelp.
- **Fact Mapper** – Online graphic organizer tool allows users to graphically organize information on screen, perfect for brainstorming, revising, and drafting work and especially helpful for visual learners. Students can write text directly on the mapped elements, upload images from the image library, add sticky notes, and export elements into Word.
- **Translator** – Online one-click translator allows English words to be translated into multiple languages and be spoken aloud with highlighting.
- **Integration with Word** – Read&Write 3 GOLD for Mac is tightly integrated with Microsoft Word for Mac 2008 with support tools available including: Text-to-Speech, Phonetic Spell Checker, Homophone Checker, Word Prediction, and Study Skills.
- **Read the Web** – Read aloud Safari web content directly from the Read&Write GOLD toolbar. Readers simply hover the mouse over the text and it is read aloud with highlighting using Texthelp high quality voices. Support tools, including Study Skills, are also available while reading the web.
- **ABBYY FineReader for Scanning** – Paper-based documents can be converted to Word, PDF, or HTML at the click of a button using ABBYY FineReader. The digital text can then be read aloud or converted to MP3 or AIFF sound files.

With Read&Write 3 GOLD for Mac, all students can access curriculum content and complete reading, writing, and research assignments as well as take tests independently, thereby giving them the edge in learning and studying.

### **Pricing and Availability**

Read&Write 3 GOLD for Mac is available now. Pricing options include unlimited site licensing, starter packs, and single user licenses with volume discounts available. Pricing starts at \$645 (US) for a single copy of Read&Write 3 GOLD for Mac. "Take Home" single user pricing of \$295 (US) is available for schools or students at schools with unlimited site licenses. More information about Read&Write 3 GOLD for Mac is available at [www.texthelp.com](http://www.texthelp.com). For sales and ordering information, call 888-248-0652 or email [u.s.info@texthelp.com](mailto:u.s.info@texthelp.com).

### **About Texthelp Systems Inc.**

Texthelp Systems provides award-winning literacy software solutions for individuals with reading and writing difficulties, learning disabilities, or who are English Language Learners. Texthelp's products are designed for use by individuals, K-12 schools, higher education institutions, government entities, and publishers.

Texthelp products include: **Read&Write GOLD**, literacy software that integrates seamlessly with familiar applications giving students access to reading, writing, studying, and research support tools from within mainstream software programs, **Lexiflow**, an innovative solution that allows publishers to deliver feature-rich electronic books and assessments via accessible flash, and **Speech Server**, a technology solution for publishers looking to enhance eLearning content with support features such as high quality speech with dual highlighting and an optional customizable toolbar that can be embedded into their new or existing web content.

For more information, contact Texthelp at (888) 248-0652, [u.s.info@texthelp.com](mailto:u.s.info@texthelp.com), or visit [www.texthelp.com](http://www.texthelp.com).