here to help you
get started
Welcome to Browsealoud

Congratulations and welcome to Browsealoud! By adding speech, reading and translation support to your site, your content is more accessible to those with print disabilities such as dyslexia, low literacy, mild visual impairments and those with English as a second language.

Many adults - more than 757 million according to UNESCO Institute for Statistics (UIS) - lack the basic digital skills necessary to use online services and access information with confidence - whether it’s searching for jobs, paying a utility bill, or researching for information such as prescribed medication.

This welcome pack will help you to get to know Browsealoud and the support it can provide to your organisation. We want to help you get the most out of your investment so this pack contains everything we think you’ll need to add Browsealoud to your site and promote it to your online audience and within your organisation.
Please choose a section...

1. Getting started
2. Personalise your settings
3. Promotional resources
4. Join our social conversation
5. Support
helping you get started with Browsealoud
We want to make it as easy as possible for you to add Browsealoud to your site - and get your web audience using it to read your website. Here are the steps you should follow for a successful integration.

```html
<script type="text/javascript" src="//www.browsealoud.com/plus/scripts/ba.js"></script>
```

1. Copy the code to your clipboard

2. In your CMS, open your HTML viewer

3. Paste the code into your HTML viewer window, then click ‘ok’ or ‘save’.

Congratulations! You have successfully integrated Browsealoud into your site. Wasn’t that easy?

So, when you browse to your website from a laptop or desktop you will see the Browsealoud launchpad on the top right hand corner of the screen.
On a mobile device or tablet, the Browsealoud launchpad appears on the bottom right hand corner of the screen.

Our default locations were chosen by our customers and our users who want to easily see the launchpad without masking important information on the website.

Of course, these settings won’t suit every single website design out there - that would be too easy! So, you have the power to customise the integration to better suit your needs and preferences. Go to Personalise your settings or go back to the menu.
helping you customise Browsealoud

Personalise your settings
We understand that our customer’s needs and preferences are not all the same - you’re not robots, right? So, we’ve created a Customer Portal where you can tailor Browsealoud to better suit your needs.

Our [Customer Portal video](#) introduces the key functions.

[show me!]
What you can customise

**Look and feel**
You can choose between light and dark themed toolbars, and branded and non-branded launchpads in a variety of colours, and decide where best to position the launchpad on your site.

**Voice, speech rules, and other stuff**
If our default voice doesn't appeal, choose between a number of alternative male/female or accented voices. You can select an alternative voice for a specific folder or page on your website. And, there are a number of functions that you can toggle on and off to provide you with greater flexibility on your own site.

**Pronunciations**
You can make pronunciation changes, which can be useful for perfecting brand names and changing acronyms.

¹English Only
How to customise - **logging in**

1. **Visit** portal.browsealoud.com
2. **Register** the email address we have for you and create a password
3. **Login** using the details you just registered
4. **View** the list of URLs covered under your Browsealoud subscription

Not sure what email address we have for you? Contact your account manager or any of us on info@browsealoud.com

[Link to portal.browsealoud.com]
How to customise - **look and feel**

Once you're logged into the Portal, you'll see the list of URLs covered under your Browsealoud subscription.

**Choose the URL** you'd like to customise and click on the corresponding ‘Integration Wizard’ button. You're now presented with two integration options.

**Please select ‘Integration Wizard’** as the ‘Manual’ option will only hurt your head unless you’re a tech junkie. You have been warned!

**Now for the fun part!**

**Begin customising!** You can:
- **Toolbar:** Choose a light or dark theme
- **Launchpad Image:** Choose from a selection of branded and non-branded images
- **Launchpad Colour:** Select from our palette of orange, grey and white colour options
- **Launchpad Location:** Decide on a corner location for your launchpad
- **Preview your selections** as you sample them

**Save your changes**, once you’re ready.
How to customise - voice, speech rules and other stuff

Once you’re logged into the Portal, you’ll see the list of URLs covered under your Browsealoud subscription.

Choose the URL you’d like to customise and click on it.

Begin customising! You can:

a) Select an alternative voice for your whole website or a page or folder
b) Edit the audio alert or disable it altogether
c) Enable/disable individual features such as translation, summarise, and simplify
d) Enable/disable Browsealoud
e) Use version control to push Browsealoud updates to your site when it suits you
f) Convert online content into an MP3 audio file for offline listening.
How to customise - **pronunciations**

Once you’re logged into the Portal, you’ll see the list of URLs covered under your Browsealoud subscription. Beside the URL’s tab, select the Pronunciations tab.

**Begin customising!** You can:

a) Insert any word from your website that you wish to change  
b) Add the phonetic spelling - so, how you want the word to sound  
c) Hear your phonetically spelled word out loud  
d) And, once you’re happy with the sound, add the pronunciation change to save

The next section has some handy promotional resources to help you spread the word about the additional support you are providing on your website.  
**Go to Promotional Resources** or **back to the menu.**
helping you roll out Browsealoud
It’s a good idea to tell your website visitors and staff about the additional reading support you are providing with Browsealoud. Here are a few templates to help you get the message across to your audiences.

- Email announcement to staff
- Blog post for your website and social channels
- Recommended text for your accessibility page
- Images to support your announcements
Promotional resources

- Telephone hold message
- Video library

Introducing Browsealoud
Demonstrating the Features
Introducing our Customer Portal
Provide us with a few words on why you chose Browsealoud for your website and we’ll write a bespoke case study to further promote your commitment to accessibility and inclusion.

Here’s an example of a Browsealoud case study.

The next section provides links to our social channels and our support team - be sure to stay in touch. Go to Join our social conversation or back to the menu.
get involved with our conversations

Join our social conversations
Now that you’ve joined the Browsealoud community, connect with us on our social channels to have your say in our product development plans and hear about product announcements, accessibility news and legislative announcements from around the world.

we would love to hear from you!
we have people here to help you!
For queries regarding your integration contact our technical support team.

For everything else, please contact your account manager. Although, we’re a pretty friendly bunch if you reach out to any of us on info@browsealoud.com.